



Formation of Industry consortium

Communication and Control Systems for Distributed Energy
Skamania Lodge, Stevenson, Washington
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Why an industry consortium?

Is this any different from all the other
consortia/associations/collaboratives out there?

Whose idea is this anyway?

Who are the stakeholders that will make up the consortium?

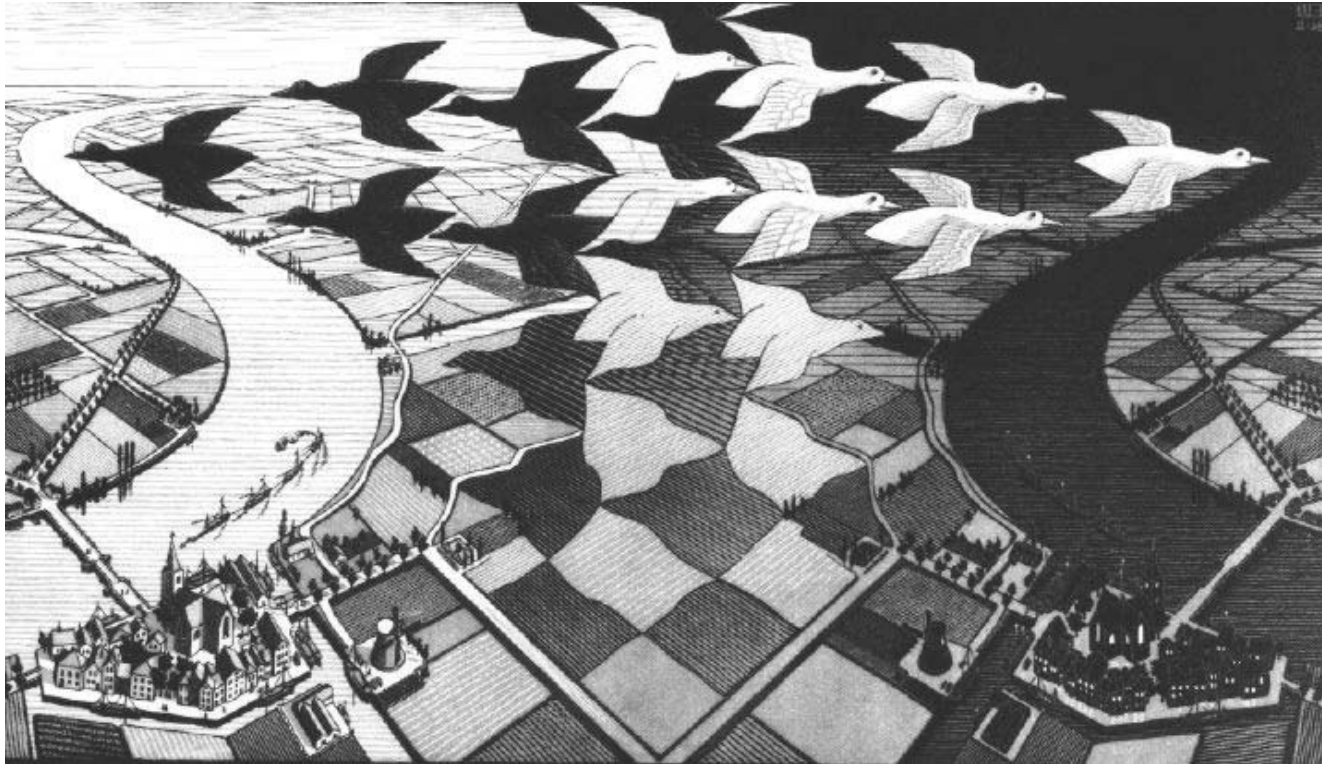
What do I get out of it?

Who is going to fund this effort?

What will it cost me?

When are we going to see some results?

Making Escher proud: The DER paradox

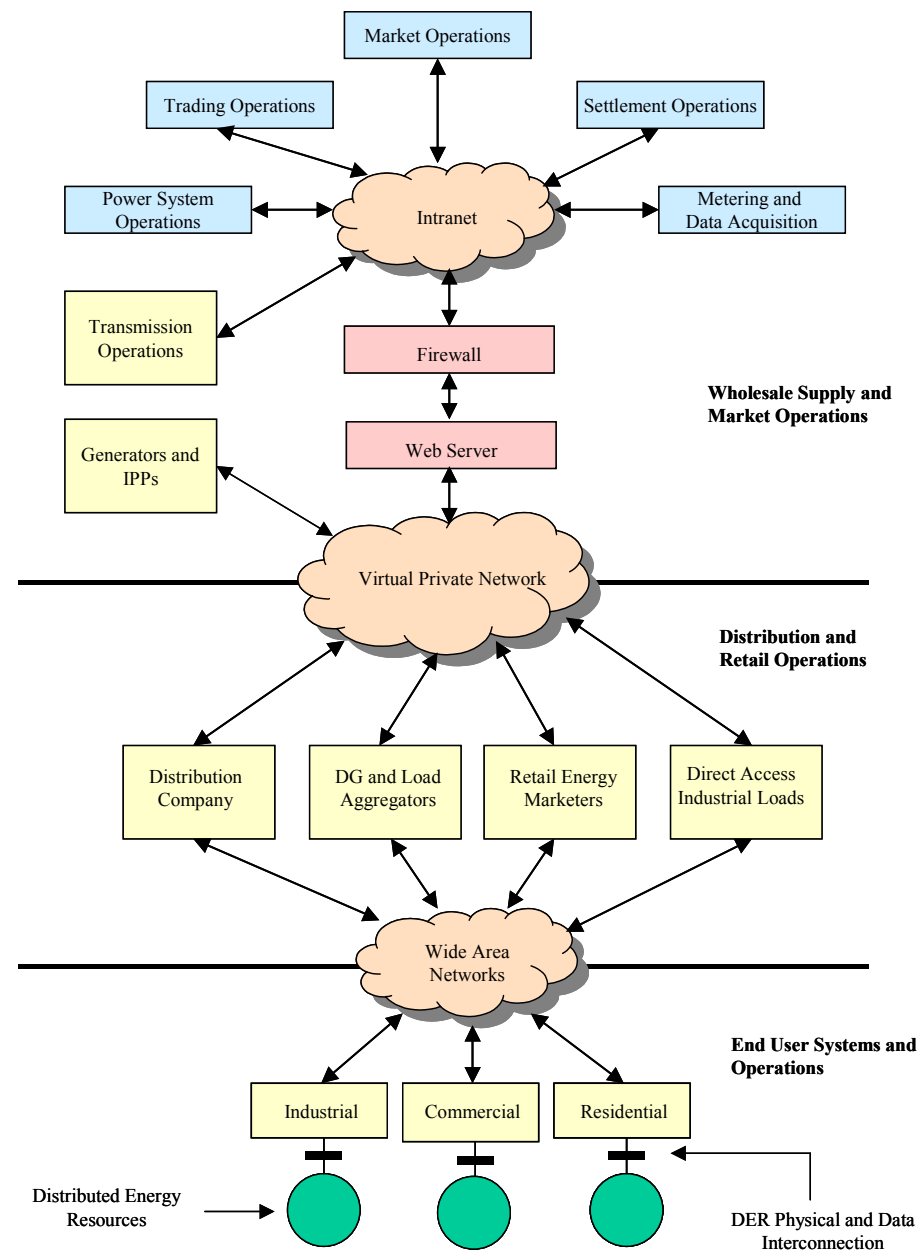
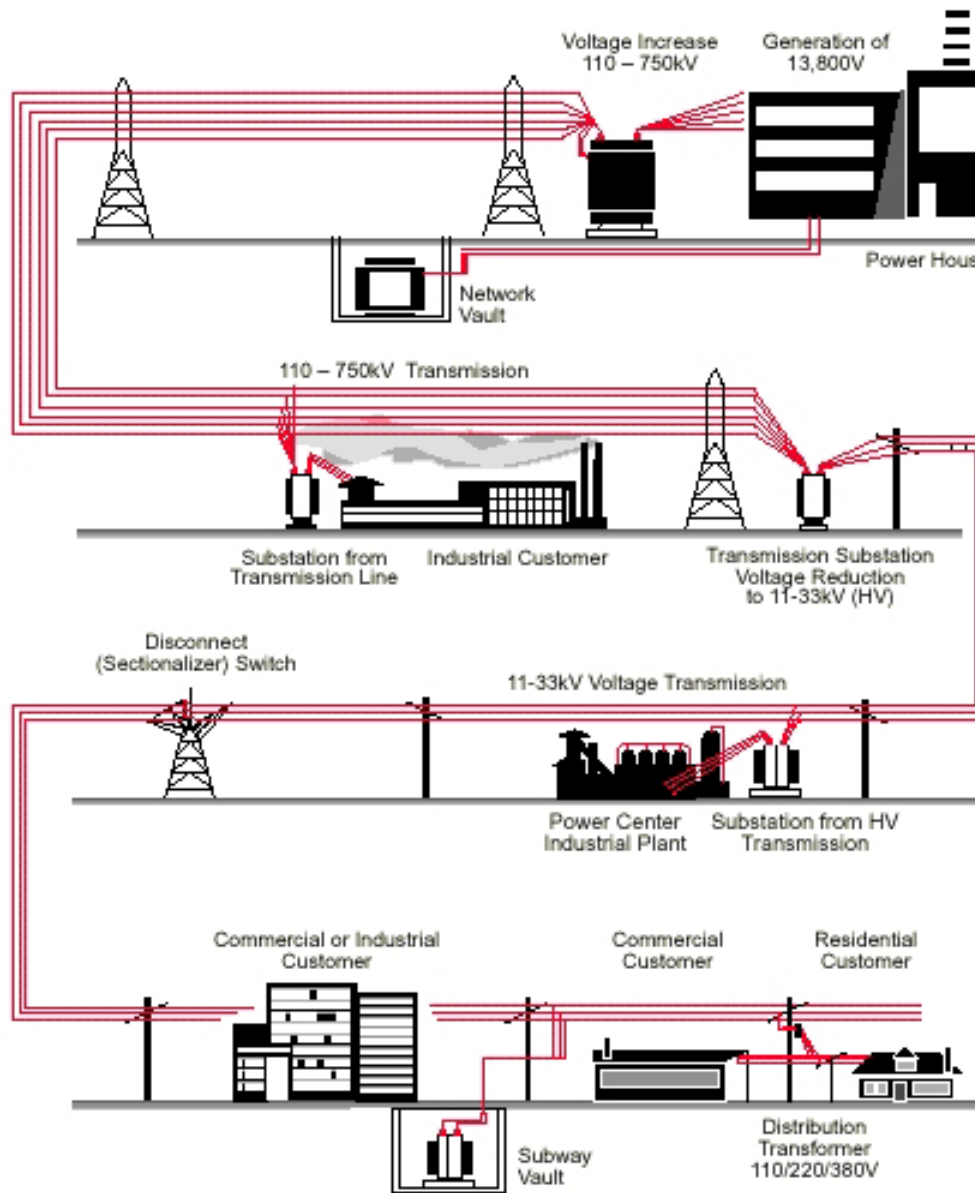


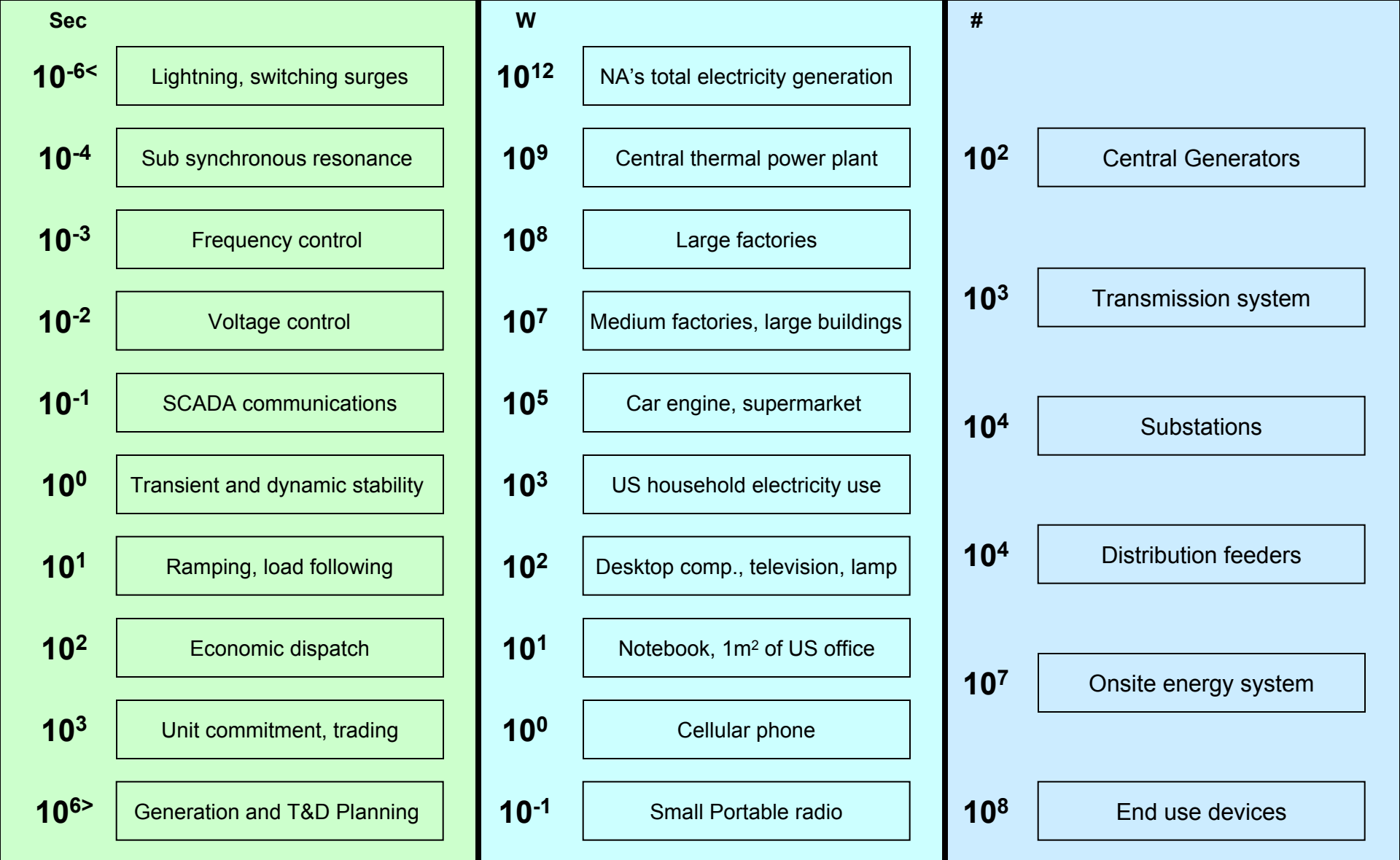
Supply Side

Demand Side

Mega-geese and Nega-geese?

DER business models: How do I catch me one of them ducks?



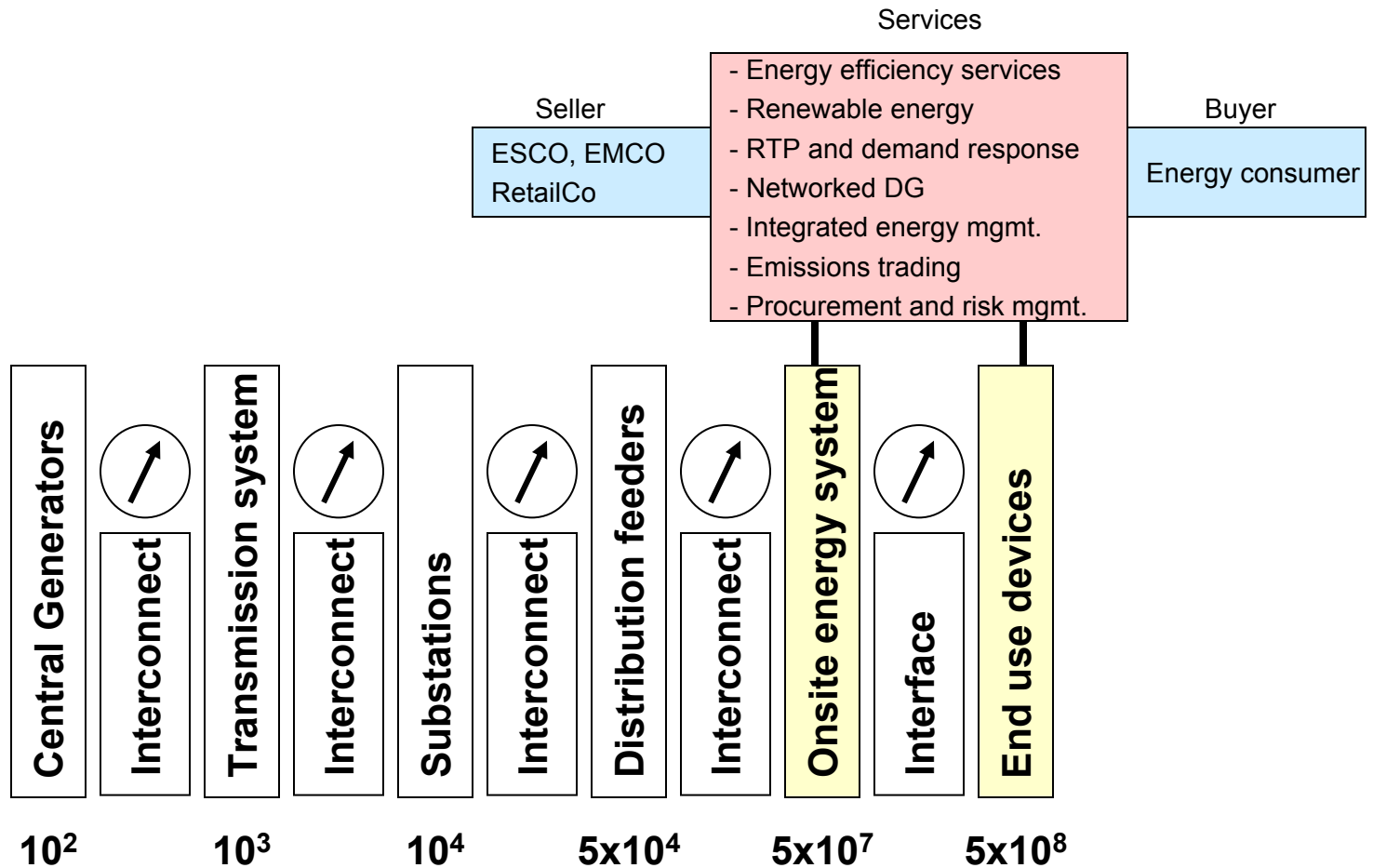


Timescales within the energy system
Source: RMI

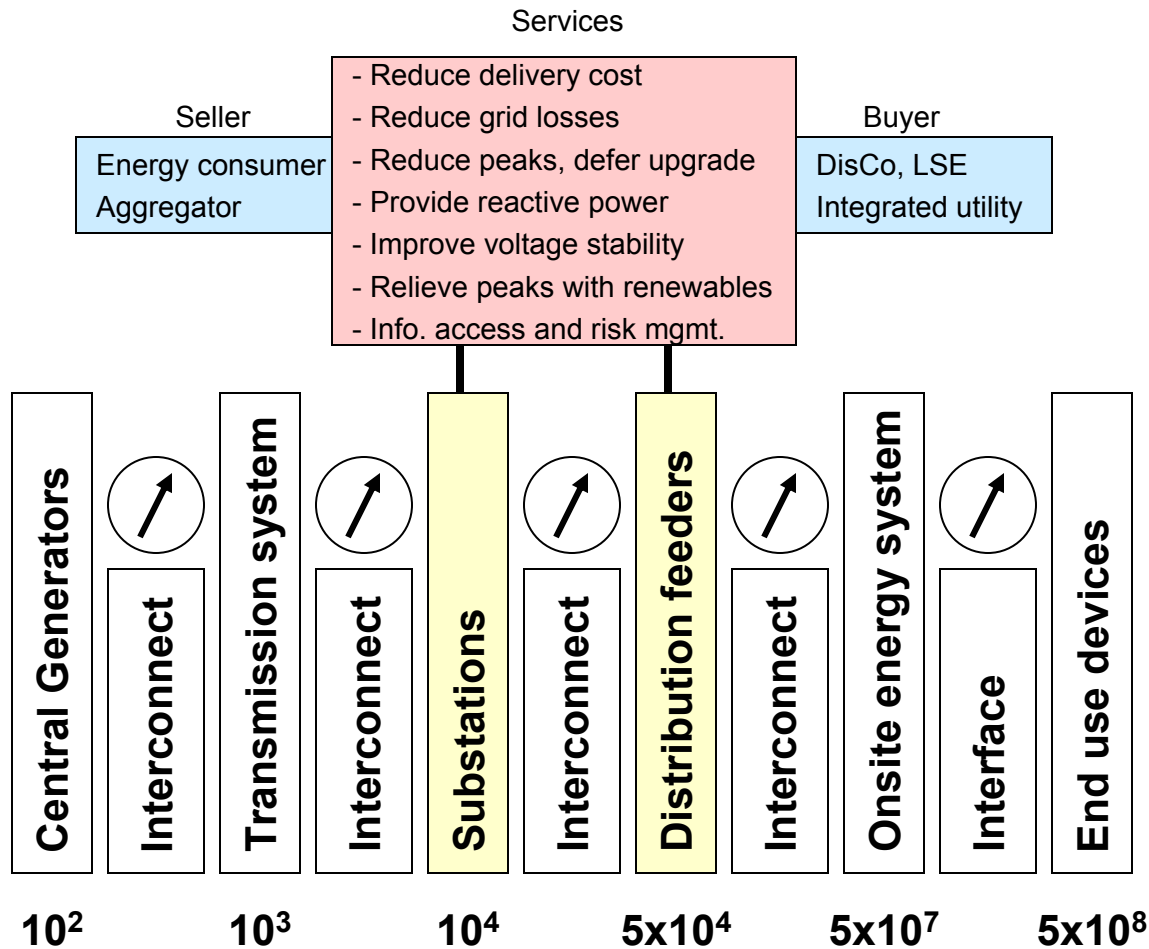
Energy generation and consumption range
Source: RMI

Devices within the energy system--
Western US. Source: PNNL

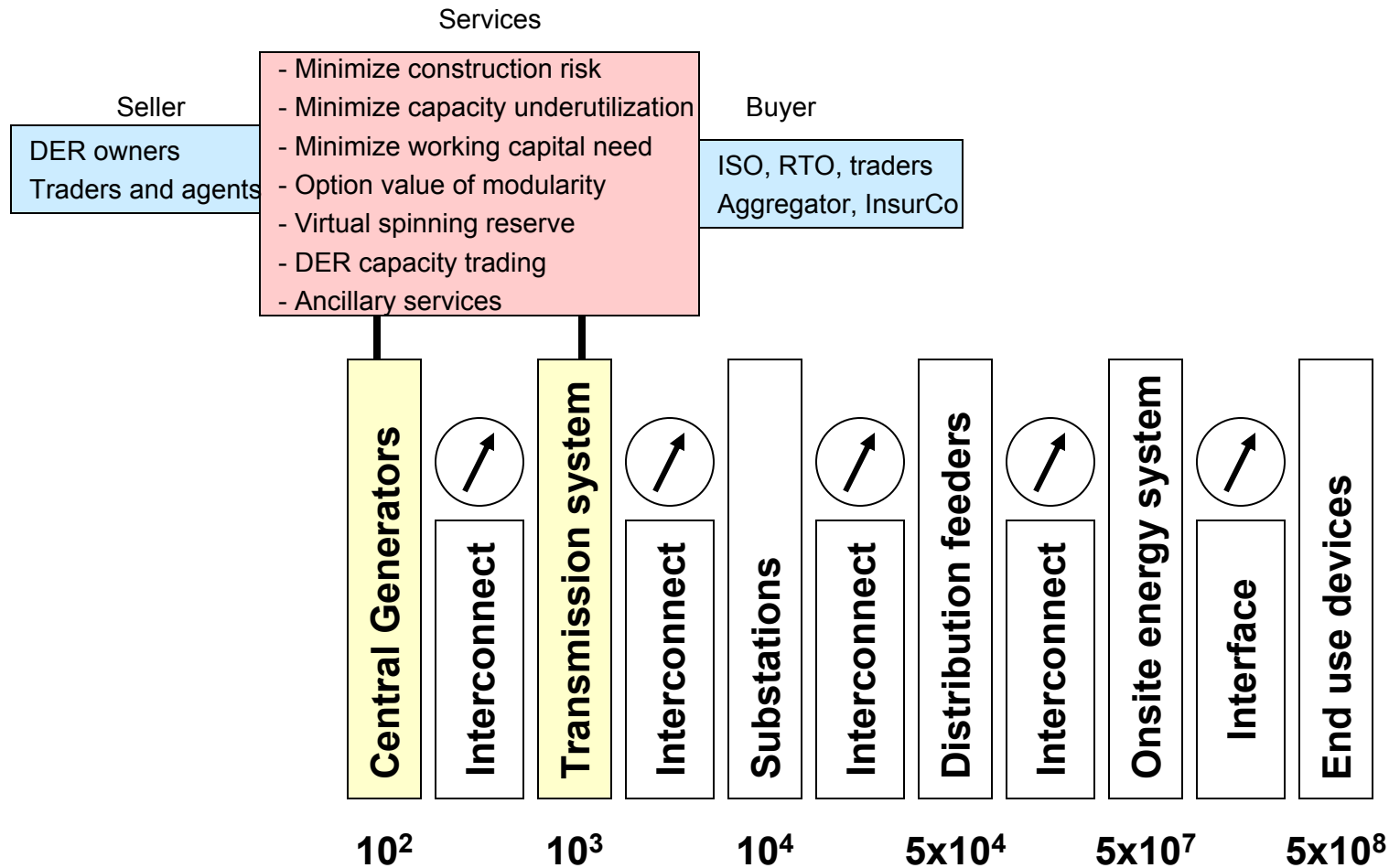
Valuing Distributed Energy and Energy Services



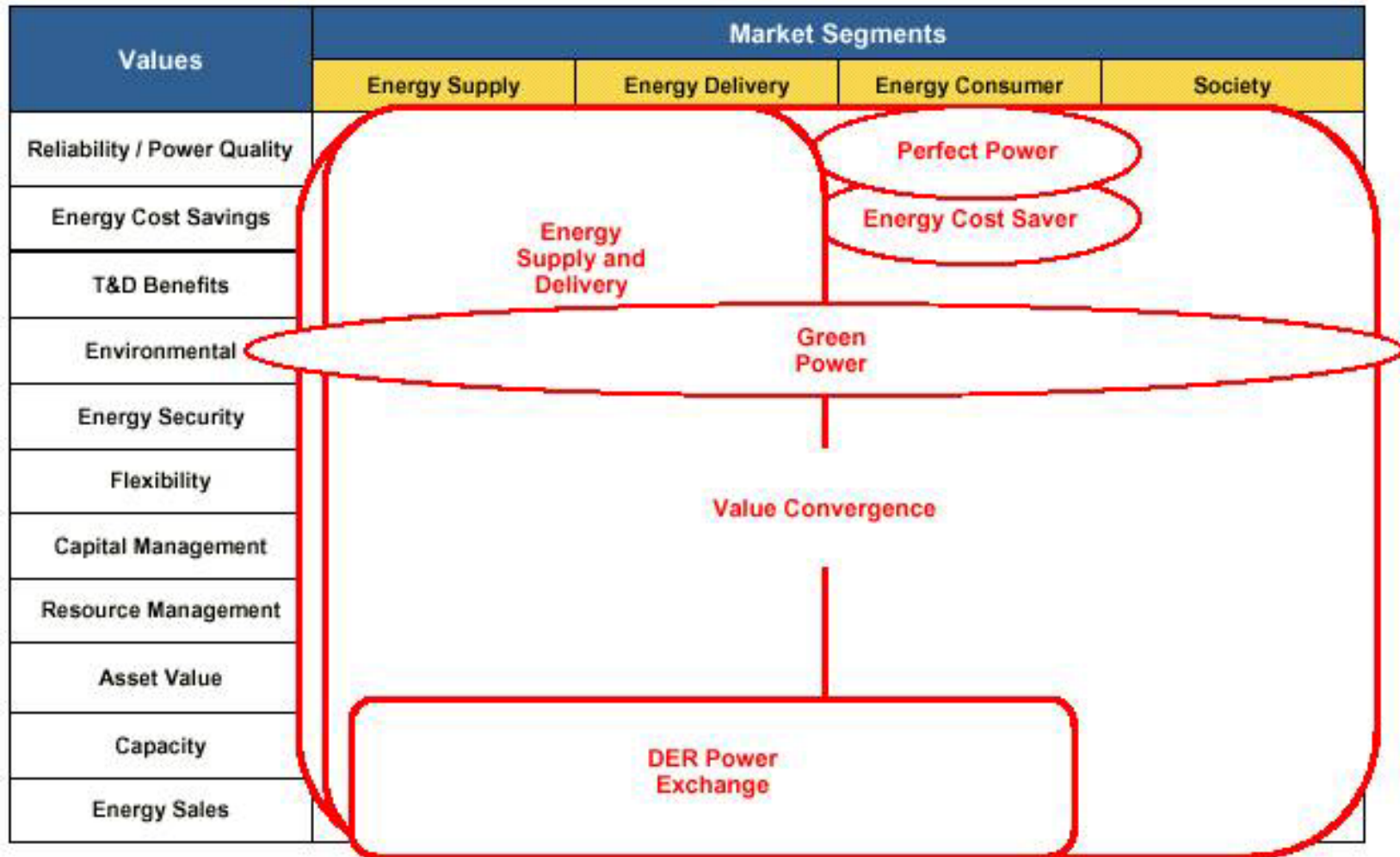
Valuing Distributed Energy and Energy Services



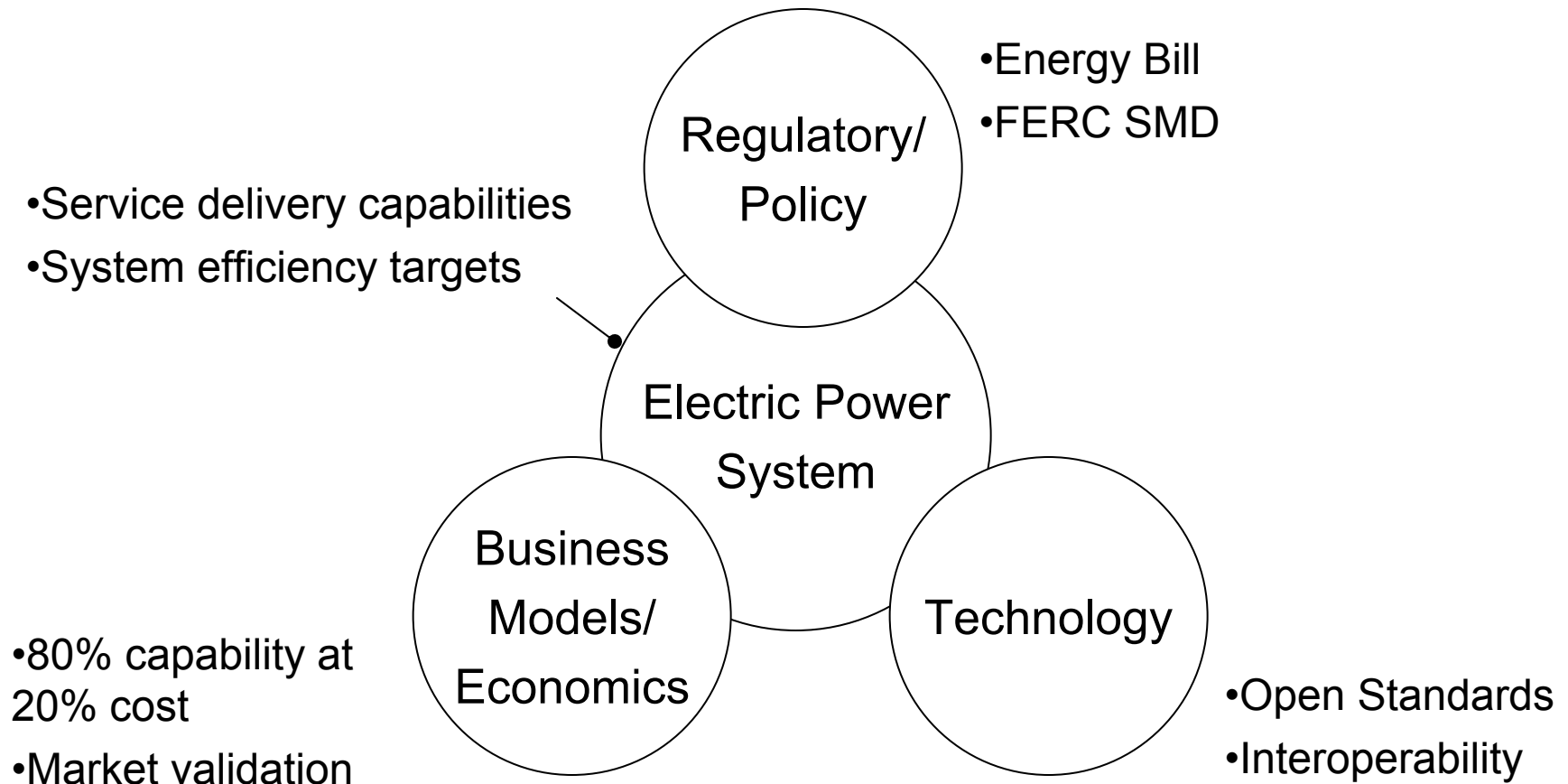
Valuing Distributed Energy and Energy Services



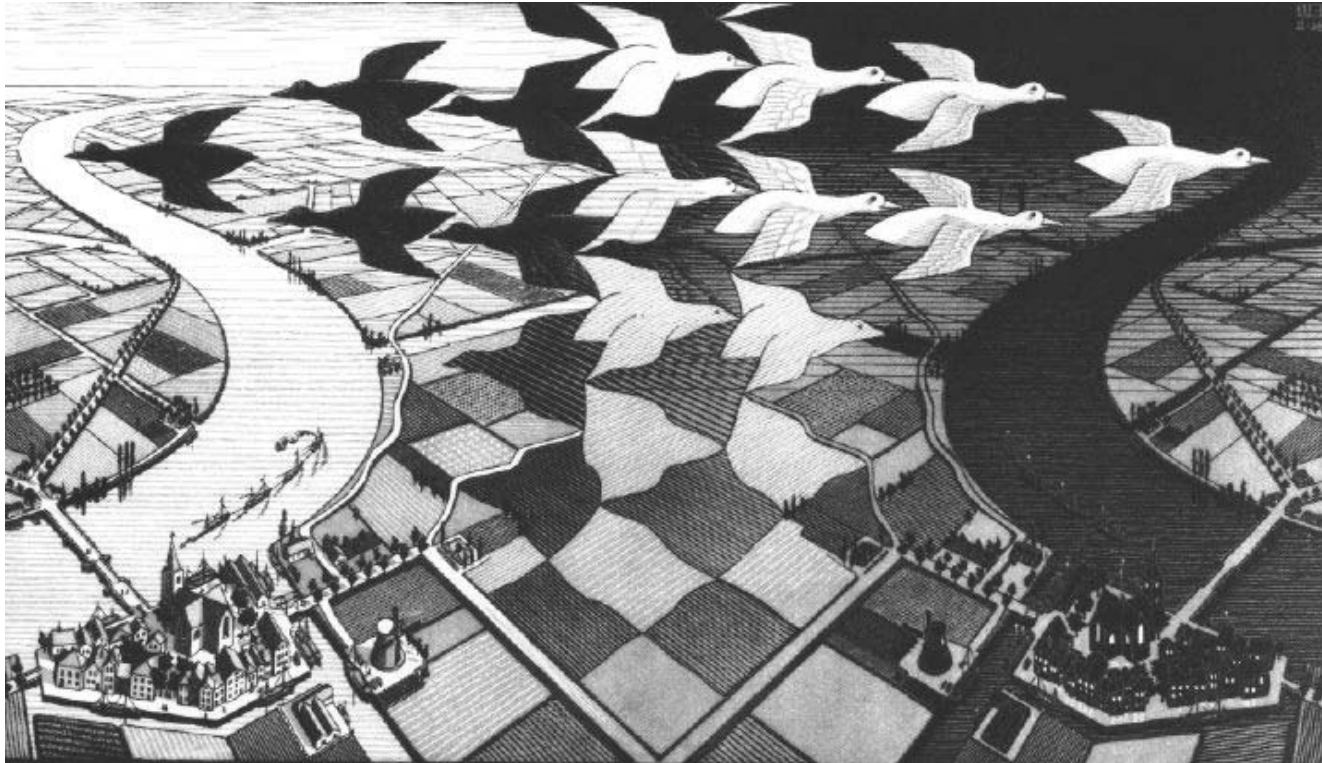
The complexity of the energy “duck-space”



Actions that make sense



Working together to overcome the Distributed Energy paradox



Can I have some roast duck please?

You cannot sell what you cannot value
(you can give it away or ask for arbitrary prices),

You cannot value what you cannot measure,

You cannot measure what you cannot distinguish, and

You cannot distinguish what you don't know.

And of course, when you are in sales, you don't care to know
much about what you are not selling.